ملهم الابداع الرقمي
Mulhem Digital Creativity

Brand Identity
Molhem Digital Innovation

©Adham Khaled

CLIENT | Molhem Digital Innovation
YEAR | 2025
PLACE | Jordan

SERVICE|
LOGO & BRAND DESIGN

original
concept

About the brand

Molhem Digital Innovation was established with the goal of supporting digital transformation in Jordan and the Arab region by providing a comprehensive range of advanced technological services. The company's services include smart application development, cybersecurity solutions, artificial intelligence systems, and technical consulting. The organization is committed to delivering effective and innovative technology solutions that combine creativity and efficiency, contributing to business development and the achievement of client objectives.

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Color palette

Primary Color //

RGB : 239 / 68 / 35
CMYK : 0 / 89 / 100 / 0
HEX : 2e4161

Primary Color //

RGB : 24 / 24 / 24
CMYK : 73 / 67 / 65 / 79
HEX : 586882

Secondary Color //

RGB : 226 / 226 / 226
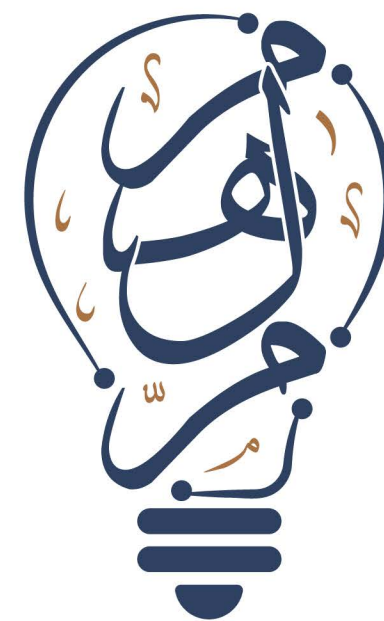CMYK : 10 / 7 / 8 / 0
HEX : a97344

Secondary Color //

RGB : 0 / 0 / 0
CMYK : 0 / 0 / 0 / 0
HEX : bb8f6a

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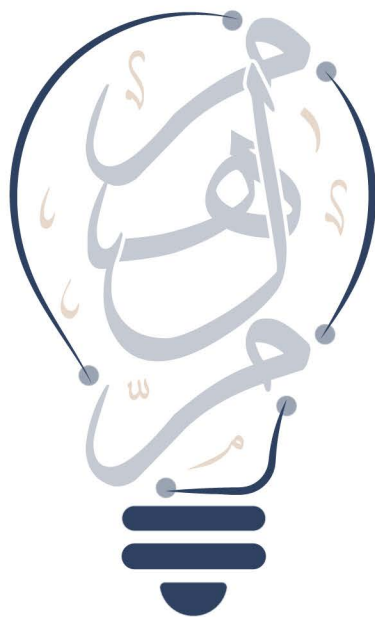CLIENT | Molhem Digital Innovation
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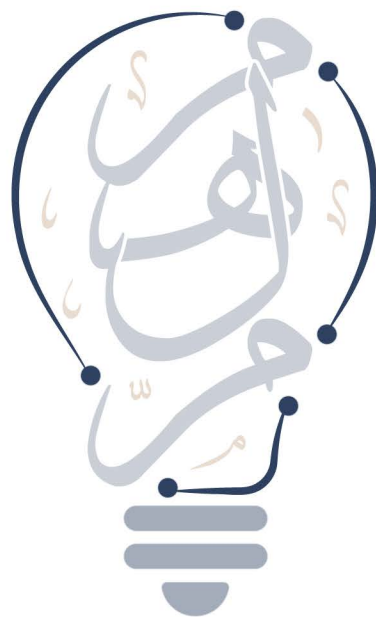LOGO & BRAND DESIGN

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Concept

كلمة ملهم تكون بالخط
العربي الثلث

رمزالإلهام:لمبةإبداع

رمز التكنولوجياخطوط
متصلة (تشبه الدوائر
الكهربائية)

GE Hili

Aa

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis effici-
tur mattis quam a iaculis. Ut a suscipit arcu, id elementum lacus.
Phasellus sem nibh, ornare id nulla id, congue vulputate risus.

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll MmNn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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Minimum reduction

Minimum size For legibility,
the logo may never appear smaller than it's shown below

ملهم الإبداع الرقمي
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25mm / 80 px

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The White Space
Around The Logo

Lorem ipsum dolor sit amet, consectetur adipi-
scing elit. Duis efficitur mattis quam a iaculis. Ut
a suscipit arcu, id elementum lacus. Phasellus
sem nibh, ornare id nulla id, congue vulputate
risus.

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THANKYOU
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